

Final Conference

WP5: Let's step forward

06.11.2012 Brussels

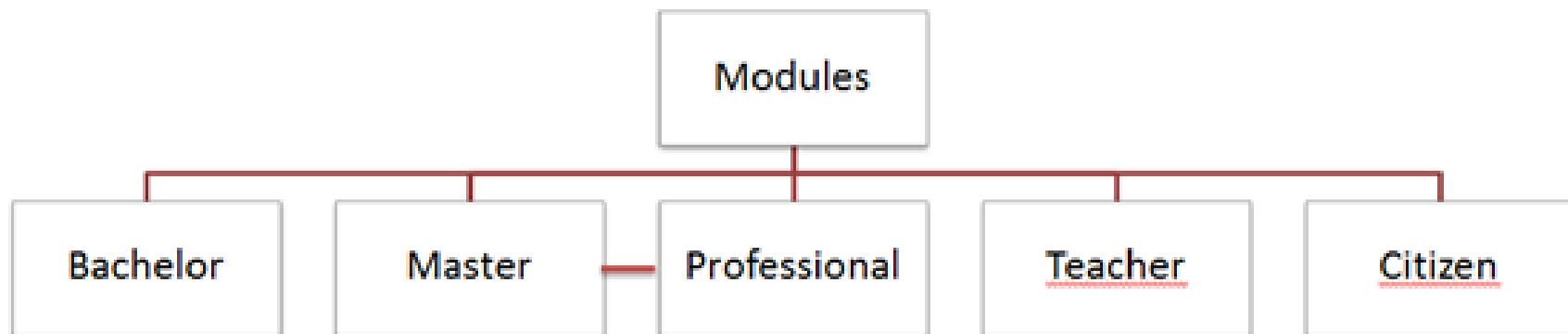
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Objectives of Work Package 5

WP 5

Education for health care professionals and citizens with chronic diseases to utilize eHealth technology

Medical professionals and citizens with chronic diseases in the pilot regions are **better educated and trained** to use eHealth technologies in prevention and treatment processes.



Thoughts about our business model!

Criteria	Comments
outstanding concept, relevant for customers' needs	Yes, important for patient empowerment and future delivery of eHealth applications.
sufficiently large market	Yes, potential customers are Health Care students and professionals as well as any citizen interested in using these new technologies for their own health management.
market-ready development, profitable in the short-term	Yes, all modules have gone through a pilot project phase during which they were successfully evaluated.
innovative elements	There is no unique selling point, but parts of the concept have innovative elements.
sustainable competitive advantage	Yes, because we have an international development team working with open source software and the possibility to access the national and international networks of participating universities.
competent management team	Yes, for the duration of the project. People with important professions, such as doctors, nurses, economists and technicians, were members of the team that built the work packages, which means that interdisciplinary and practice-ready modules are available. After the project ends, follow-up activities will be prepared by the project team, but they will be organized by the universities and other project partners.

What is needed in health care education

- eHealth moduls in all health care education/programs
- Information about opportunities of eHealth applications for citizens and their personal health
- Education and knowledge will enable patient empowerment among citizens
- Interdisciplinary approaches (informatics; health sciences; economy, social sciences)

How will we continue?

- Signed LOI
- Customisation on country level (translation; related to the countries health care frameworks)
- Group meeting in the middle of 2013: first experiences

If partners are not be able to implement these programs, the eHealth for Regions Network will take over the role of provider and moderator

Open group of universities

Master of eHealth, 120 ECTS (concept)

Basics on eHealth 5 ECTS	Business Modeling 5 ECTS	Health Care Systems 5 ECTS	eHealth Systems 5 ECTS	Master Thesis 25 ECTS
	Project Management 5 ECTS	Innovations in Medicine and Care 5 ECTS	Data Flow and Databases in Health Care 5 ECTS	
	National & International eHealth-Strategies 5 ECTS	National & International eHealth-Strategies 5 ECTS	National & International eHealth-Strategies 5 ECTS	
	Internship 15 ECTS	Internship 15 ECTS	Internship 15 ECTS	
Preliminary Course (e-Module)	Business 1. Semester	Health Care 2. Semester	Technology 3. Semester	4. Semester



Thank you very
much for your
attention!

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